

# Content analysis of open source intelligence data using AI and Natural Language processing

Artificial Intelligence – An opportunity for the  
EU cyber-crisis management



# George Bara

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- Director of Strategic Accounts, Government - Linguistic AI @ SDL
- OSINT & AI Consultant @ Zetta Cloud
- Researcher on #FAKENEWS AI algorithms

SDL\*

# Who is **SDL\***

Publicly traded company (LSE:SDL)

## Provider of Language and Content Management Solutions to the Global Enterprise for Over 25 Years

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Delivering comprehensive solutions to help large organizations better manage content creation, translation and content delivery challenges across the globe

# AGENDA

Using Actionable Threat Intelligence to Counter Cyberattackers

Open Source Data Intelligence Processing Challenges

Linguistic Artificial Intelligence Solutions for Cyber Intelligence





# CYBER THREAT INTELLIGENCE

## WHY IS IT IMPORTANT?

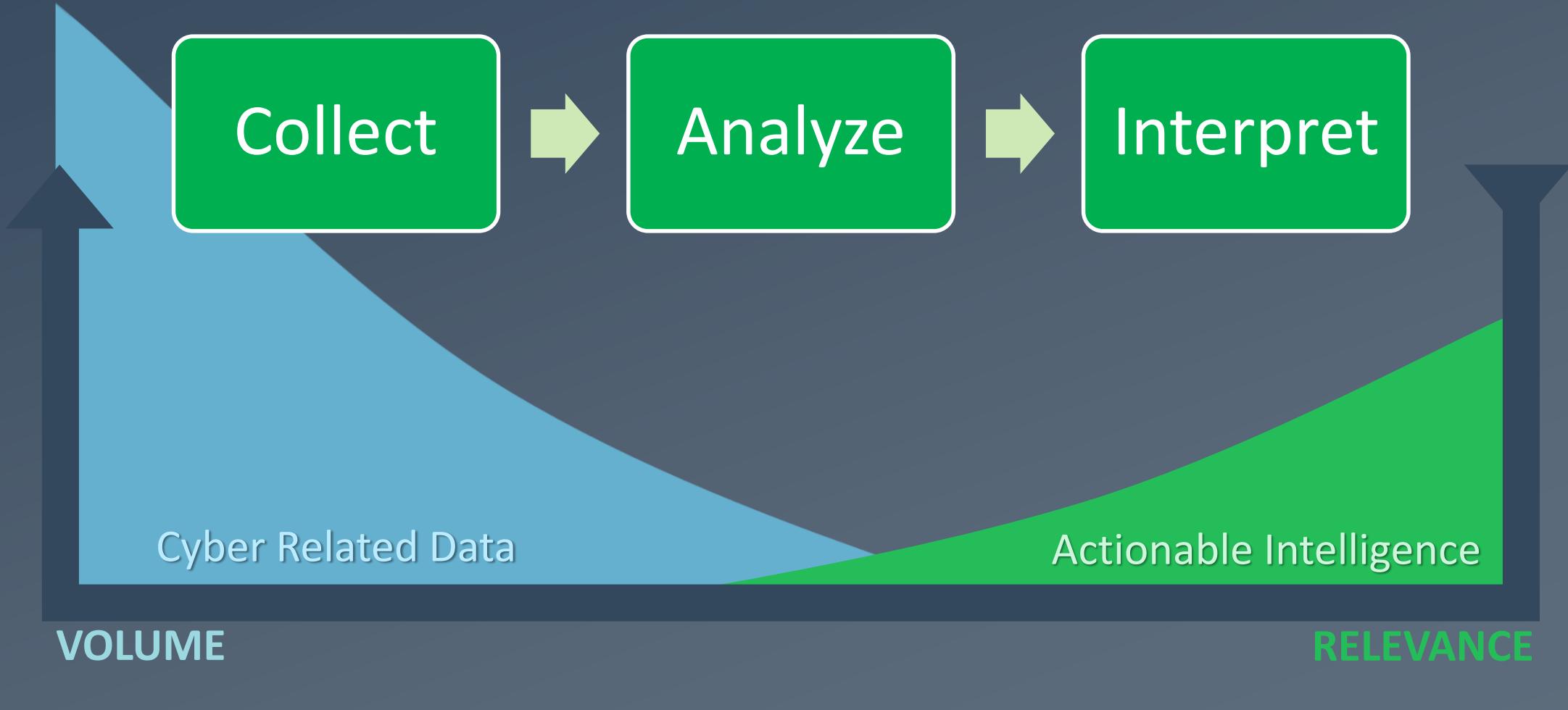
“

Organizations must develop and effective cyber threat detection and response program, in order to overcome the threats they face



”

# Threat Intelligence Process



# Cyber Threat Intelligence Sources on EMERGING THREATS and THREAT ACTORS



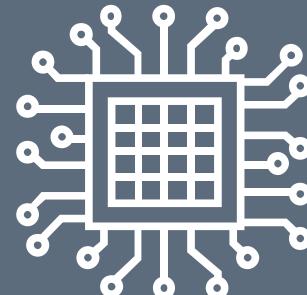
Open Web



Social media



Partners



Internal Analysis



Dark Web



# OPEN SOURCE CYBER INTELLIGENCE

## LANDSCAPE & CHALLENGES

# The Open Web



**4,161,071,868**

Internet Users in the world



**1,757,185,699**

Total number of Websites



**167,155,758,929**

Emails sent today



**4,218,626,319**

Google searches today



**4,000,674**

Blog posts written today



**486,156,761**

Tweets sent today



**4,500,184,433**

Videos viewed today  
on YouTube



**52,112,121**

Photos uploaded today  
on Instagram



**86,657,681**

Tumblr posts today

**SDL\***

“

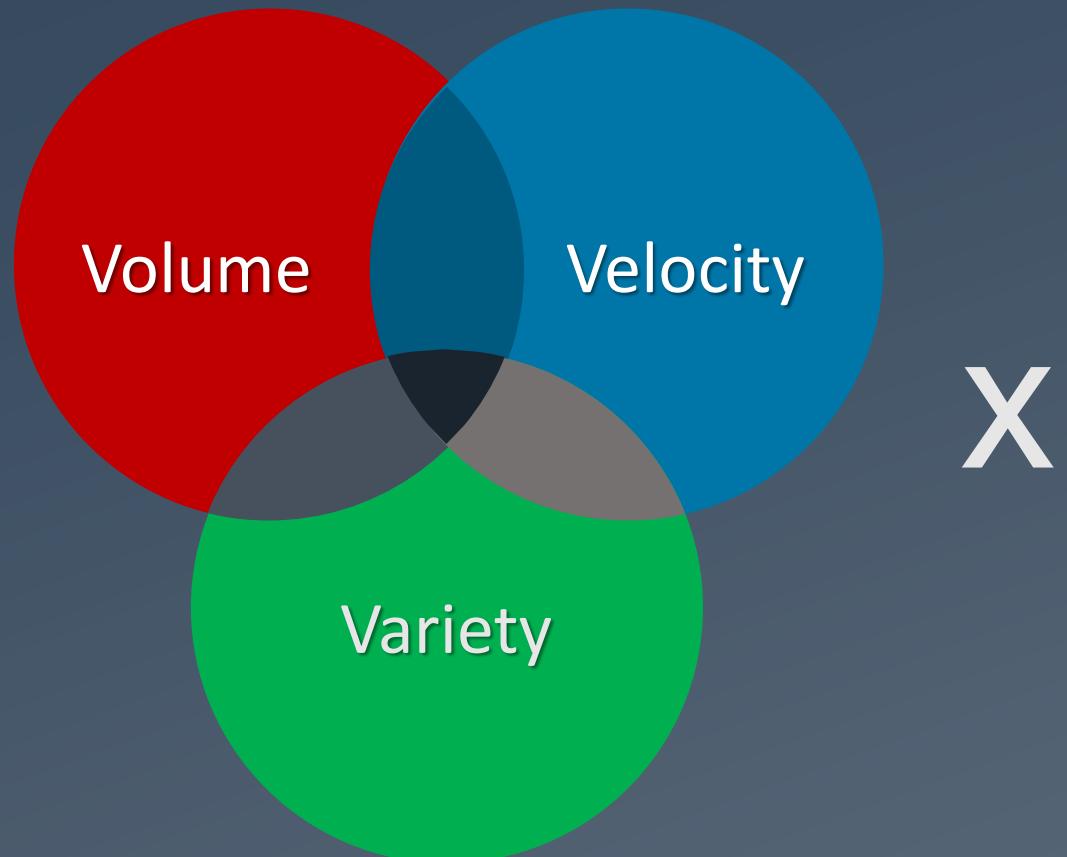
The **dark component of the deep web** is the primary highway for the exchange and commerce among cybercriminal groups.

In fact, **very few cybercriminals work alone**.

Eighty percent of cybercrime is linked to criminal collectives, and stolen data-shaped goods surface rapidly on **darknet forums and marketplaces** following cybersecurity incidents with data loss.

”

# The BIG LANGUAGE challenge



3V

# Language

SDL\*

A large, abstract graphic on the left side of the slide features several white, rounded rectangular blocks of varying sizes. Some blocks overlap, creating a sense of depth. They are set against a dark teal background that has faint, thin white grid lines running through it.

# LINGUISTIC AI FOR CYBER THREAT INTELLIGENCE

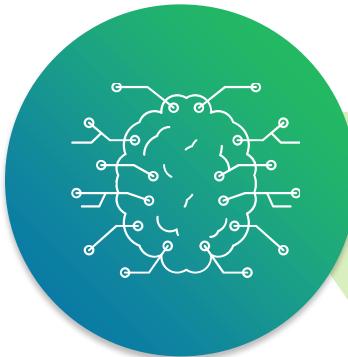
TACKING THE “BIG  
LANGUAGE” PROBLEM

# LINGUISTIC Artificial Intelligence

Natural Language Processing for  
automated understanding and  
transformation of content

# What is Linguistic AI?

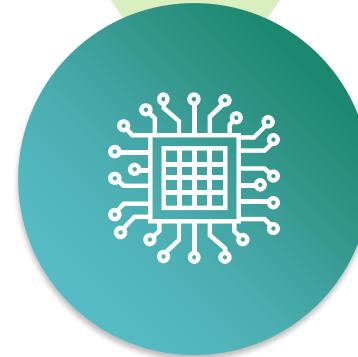
**Language Transformation**  
*e.g. Translation*



**AI**



**Language Understanding**  
*e.g. Summarizing, Named Entity Recognition, Classification, Trustworthiness Assessment*



**Powered by Machine Learning**  
*e.g. Neural Networks & Deep Learning*

[/dark-cache?token=f9a2f4c6-2995-48f4-983f-59415765c7a2&id=https%3A%2F%2Fy3pggjimtcglaon.onion%2Fkatalog-tenevyh-resursov-142%2Fjumanji-pro-tenevoi-rynok-tovarov-i-uslug-189035%2F](https://darkcache?token=f9a2f4c6-2995-48f4-983f-59415765c7a2&id=https%3A%2F%2Fy3pggjimtcglaon.onion%2Fkatalog-tenevyh-resursov-142%2Fjumanji-pro-tenevoi-rynok-tovarov-i-uslug-189035%2F)

darkclientbp@exploit.im @dark\_client 2 Авг 2018 #1 Нужен полностью абузоустойчивый сервера под любой проект - Сервера DarkClient , ваш выбор!

Доступная локация - Иран, Панама, Гонконг, Нидерланды, Сингапур, Россия, Украина, Бахрейн

Наши достоинства:

Uptime 99,99% Игнорирование DMCA / Spamhaus Offshore Сервера Любой конфиг на ваш вкус за копейки, из облака! Scan, Bruteforce, Spam, Fishing - Полностью разрешены 8+ Стран, 12 Дата-Центров Гарантированная анонимность Оплата Криптовалютой (Bitcoin/Litecoin и другие)

Ценовая политика (Цена сервера начинается от 20 \$) Индивидуальный подход к каждому клиенту Полная отказоустойчивость Команда профессионалов Выделенный 1 Gbps канал на каждый сервер Установка выделенных серверов занимает 4 часа \nКонтакты: \nTelegram: @dark\_client ( Для просмотра ссылки необходимо: Войти или Регистрация ) Jabber(xmpp): darkclientbp@exploit.im Jabber(xmpp): darkclientbp@xmpp.jp

Оплата:

Bitcoin / ETH / LTC Payeer QIWI Другие (Спрашивать у оператора) Доступная конфигурация (Абузоустойчивый VDS/VPS) :

CPU - От 1 До 6 ядер RAM - От 1 До 64gb SSD - От 25gb до 2000gb Канал - 800Mbps Цены на нужную вам конфигурацию уточняйте у оператора, цены от 25\$ !

Выделенные сервера (Абузоустойчивые) :

Спойлер: Доступное железо Процессоры:

Xeon E3-1230 4x3.2GHz, Xeon E3-1230v3 4x3.3GHz, Xeon E3-1280v2 4x3.6GHz, Xeon E5-1650 6x3.2GHz, Xeon E5-1650v3 6x3.5GHz, Xeon E5-1650v4 6x3.6GHz.

Оперативная память (Комплекты) :

16gb, 32gb, 64gb, 96gb, 128gb, 256gb.

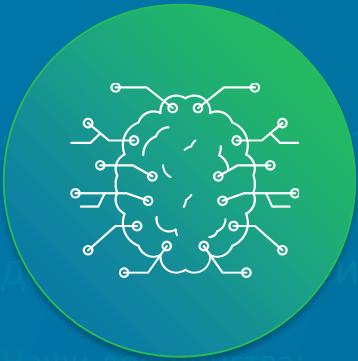
Канал (Скорость интернета) :

Скорость - 1 GBit/s, \* До 64 IPv4, \* Блок IPv6, по желанию.

HDD/SSD:

Любые RAIDы, в наличии есть практически все! Сервера в основном на 4-8 корзин(слотов под hdd/ssd). \*Нет нужной конфигурации? Спрашивай у оператора, и он подскажет!





# Language Transformation

*Automatically translate the content from Russian into your language (e.g. English) using high-speed & high-quality Neural Networks algorithms*

darkclientbp@exploit.im @dark\_client Aug 2, 2018 # 1 Need a fully bulletproof server for any project - DarkClient Server, your choice!

Available location - Iran, Panama, Hong Kong, the Netherlands, Singapore, Russia, Ukraine, Bahrain

Our advantages:

Uptime 99.99% Ignoring DMCA / Spamhaus Offshore Server Any config for your taste for a penny, from the cloud! Scan, Bruteforce, Spam, Fishing - Fully resolved 8+ Countries, 12 Data Centers Guaranteed anonymity Payment Cryptocurrency (Bitcoin / Litecoin and others) Pricing (Server price starts from \$ 20) Individual approach to each client Full fault tolerance Team of professionals Dedicated 1 Gbps channel per server. Installing dedicated servers takes 4 hours.

Contacts:

Telegram: @dark\_client Jabber (xmpp): darkclientbp@exploit.im Jabber (xmpp): darkclientbp@xmpp.jp

Наши достоинства:

Uptime 99,99% Игнори

Fishing - Полностью разре

Ценовая политика (Цена с

профессионалов Выделен

@dark\_client ( Для просмо

darkclientbp@xmpp.jp

Оплата:

Bitcoin / LTC / BTC Payeer QIWI Другие (Спрашивать у оператора) Доступная конфигурация (Абзуустойчивый VDS/VPS) :

СРУ 10Gb RAM 1Gb ОЗУ 100Mbps Цены на нужную вам конфигурацию уточняйте у оператора,

на

Хе

6x3.0

Оперативная память (Ком

16gb, 32gb, 64gb, 96gb, 128

Канал (Скорость интернета

Скорость - 1 GBit/s, \* До 64

HDD/SSD:

Любые RAIDы, в наличии

у оператора, и он подскажет!

# Language Understanding

*Automatically extract information and meaning from content using Text Analytics: categorization, sentiment analysis, named entity extraction, semantic similarity, topic extraction, name matching, entity linking, relationship extraction.*



Email

- darkclientbp@exploit.im
- darkclientbp@xmpp.jp



Date

- Aug 2, 2018



Location

- Iran
- Panama
- Hong Kong
- Netherlands
- Singapore
- Russia
- Ukraine
- Bahrain



Money

- \$ 20



Organization

- The Spamhaus Project
- xmpp
- Qiwi

SDL\*

# Automation of critical, laborious tasks significantly speeds up the process and reduces cost



A professional translator can translate 2,000 – 3,000 words per day.



A Neural Networks Machine Translation software can translate from 2,000 words per minute

# The Neural Machine Translation Revolution

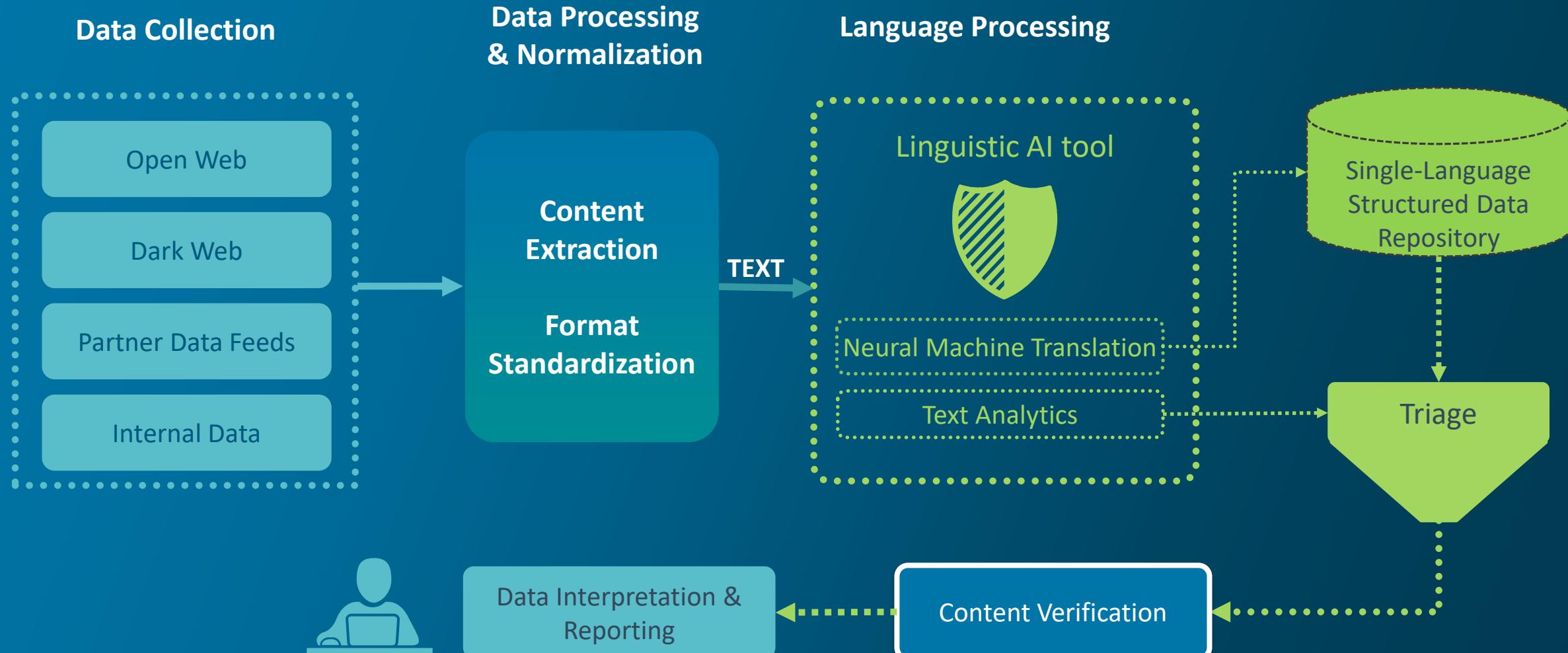


SDL, Google & Microsoft have all produced NMT systems  
that can produce output equivalent to human translation

# The Neural MT Revolution



# Linguistic AI for Cyber Threat Intelligence



# Future AI Challenges for Cyber Intelligence

## Language Generation

Ability to automatically and distribute create content

- Relies on existing structured data sets
- Text Analytics to extract meaningful information
- Identifies key facts and correlates them with sentences
- Combines phrases to form grammatically correct sentences
- **Automatically generates alerts and reports in realtime, then distributes them to the stakeholders**

## Content Verification

Ability to automatically verify of information quality

- Contextual analysis of multiple data sources
- Rely on existing databases of threat actors & techniques
- Correlate multiple information sources to verify information
- Identify content “red flags” through text analytics
- **Automatically flag information that is not trustworthy and that could constitute deliberate disinformation**

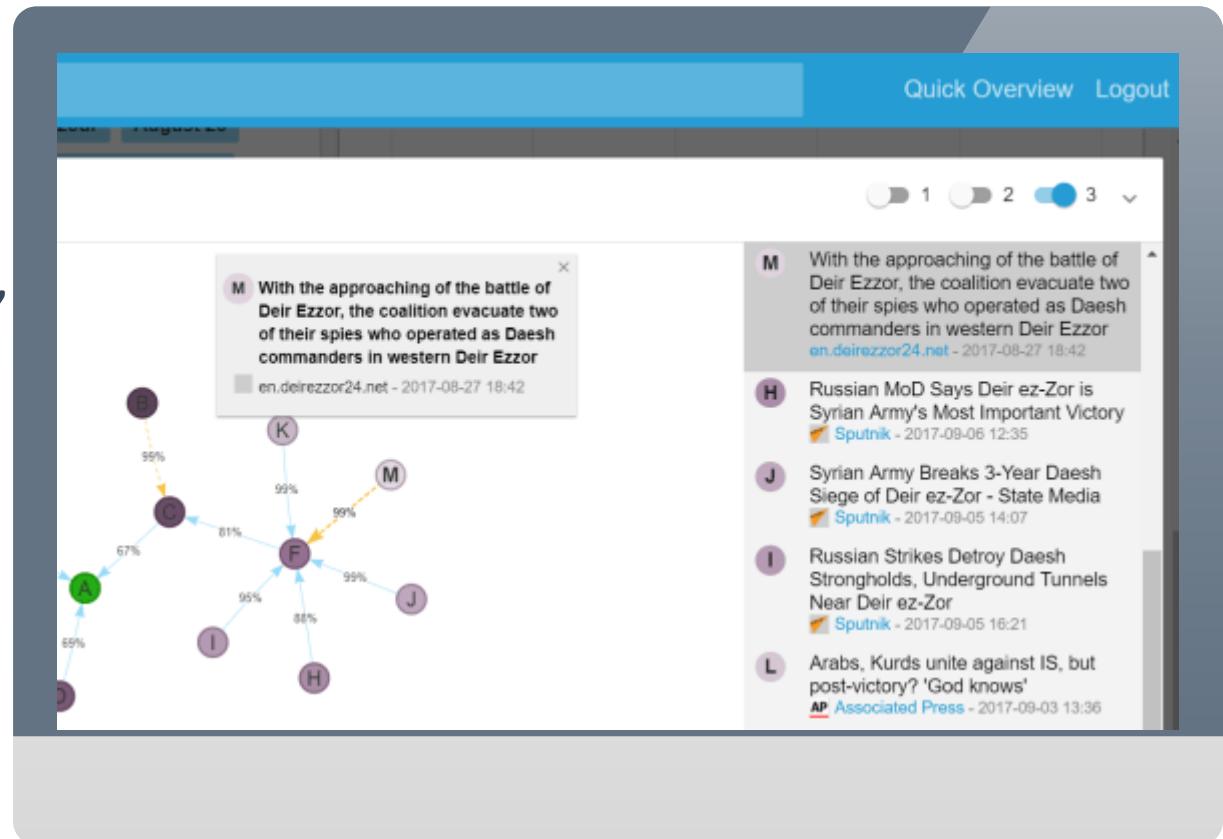
# TrustServista - #fakenews detection

AI platform for automatically determining the trustworthiness of online content:

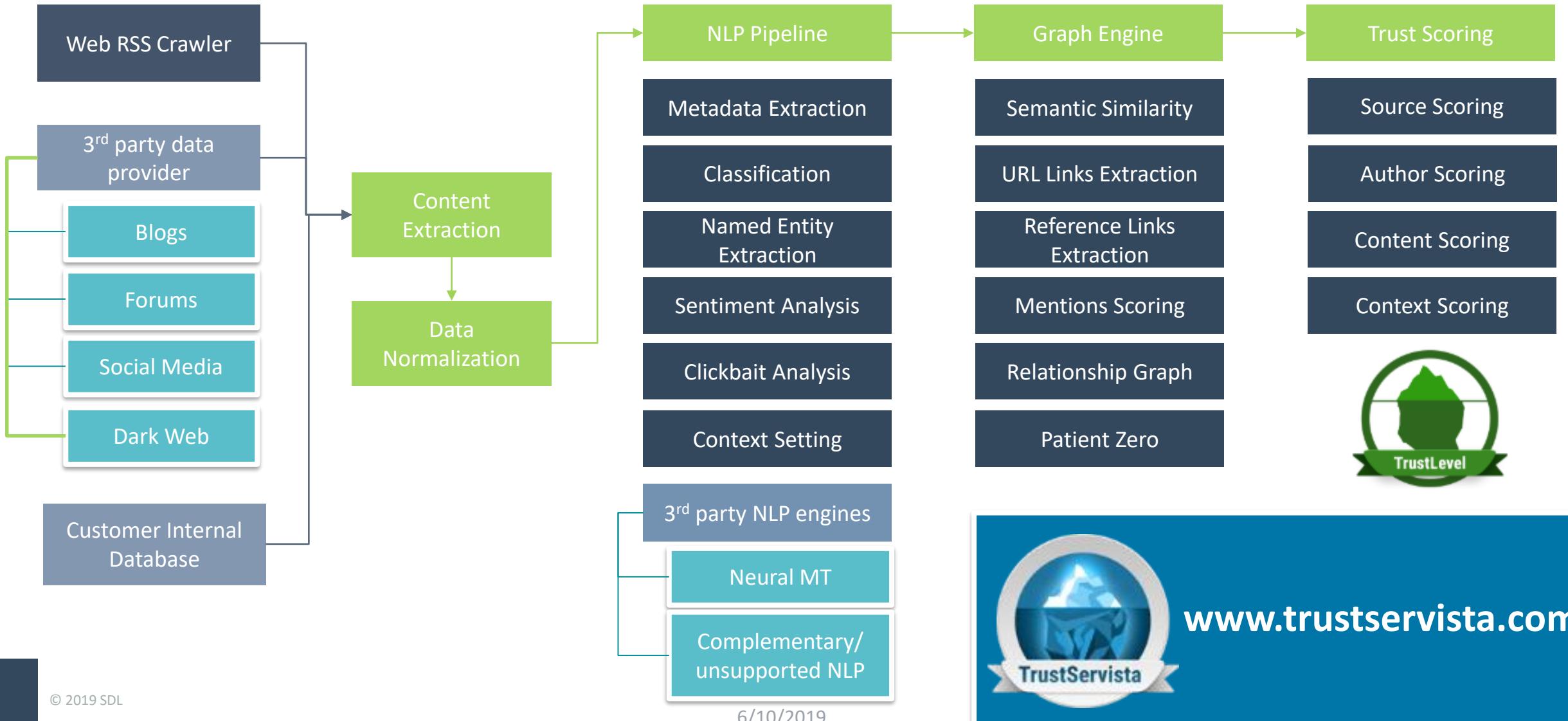
- **Source veracity:** publisher type, author profile, hosting location.
- **Content Quality:** clickbait analysis, polarity, information weight, classification.
- **Context Analysis:** similar articles graph, inbound and outbound links, Patient Zero.

Designed for:

- Automated content filtering.
- Human decision assist.
- Alerting system input.



# TrustServista – Solution Architecture





Software and Services for Human Understanding

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